

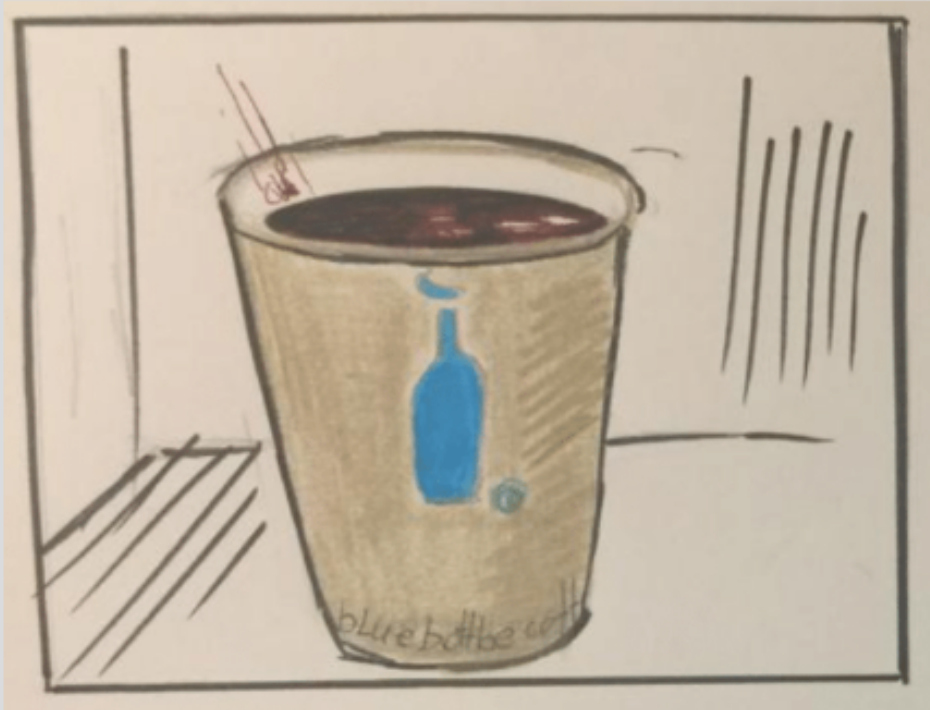
BLUE BOTTLE COFFEE

STORYBOARD

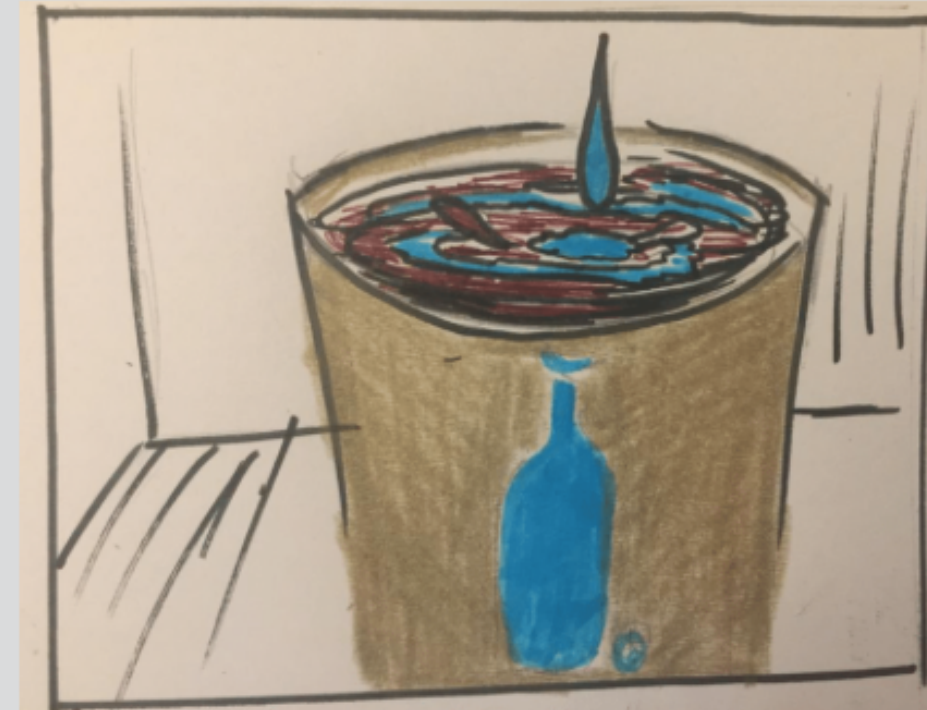


BY JULIA KOPYT

STORYBOARD



A shot of a Blue Bottle Coffee cup with coffee in it



Close up of the coffee cup. Blue drop falls into the coffee and turns it blue



A guy sits at a table outside. He works and is holds a cup of coffee. He looks into the cup



Same shot but now the guy holds the cup and looks up to the sky. Coffee is blue

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A woman walks on the street of New York City. She holds a Blue Bottle Cup and looks at it



Similar shot filmed in NYC now the girl looks up at the sky. Her coffee turned blue



A girl sits on a bench in Central Park. She has a phone in one hand and a Blue Bottle Coffee in the other. She looks into the cup. We can see trees in the background



The girl looks up at the sky, she puts her phone away. Coffee turns blue

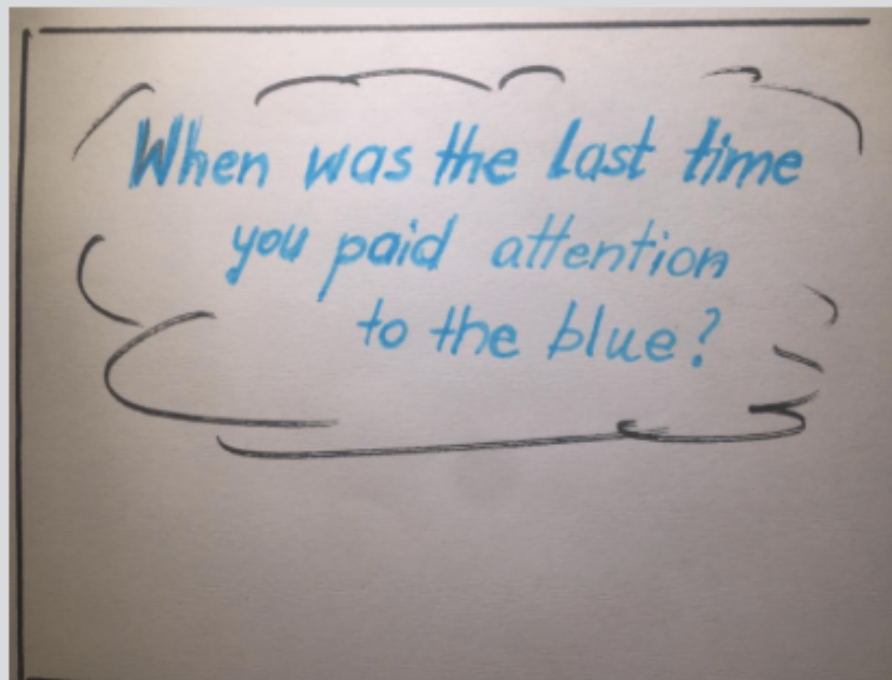
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Two guys sit at the beach and have a conversation. There is a Blue Bottle Coffee cup in the middle. They look into the cup confused



Two guys look up at the sky. Coffee turns blue. The camera is still focused on two guys



Camera pans up to the sky. Blue text "When was the last time you paid attention to the blue?" appears (The shade of blue is just like in the Blue Bottle Coffee logo)



Blue Bottle Coffee logo appears on a white background