



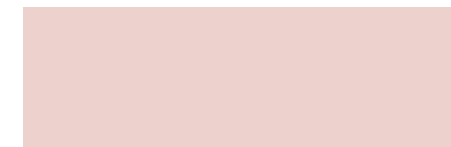
Product design & color board



Electric Pink



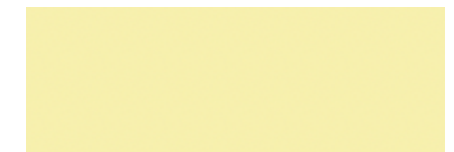
Sky Blue



Soft Pink



White



Lemon Yellow



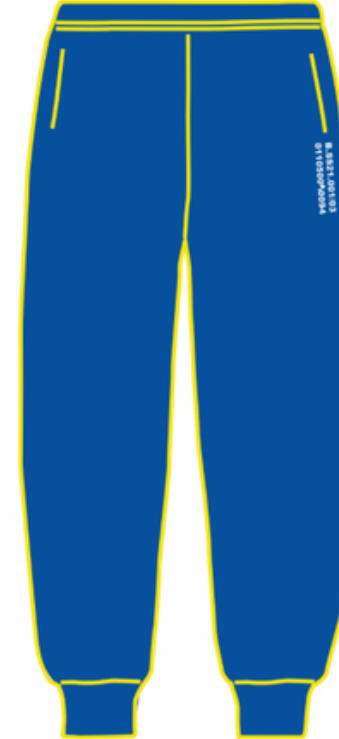
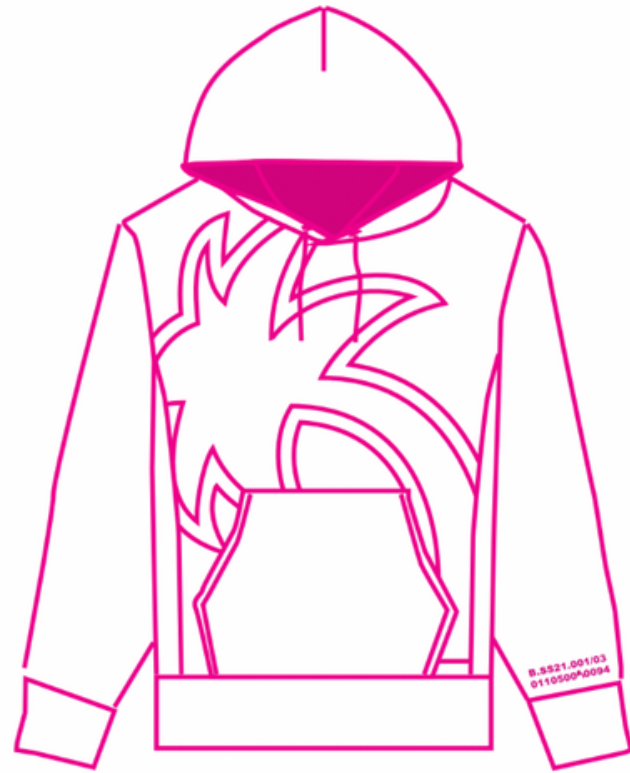
Vibrant Blue



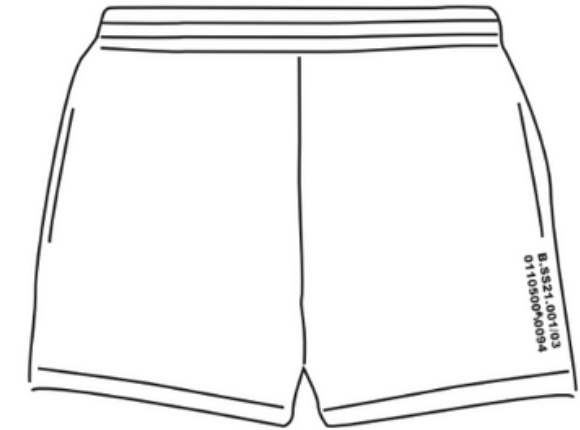
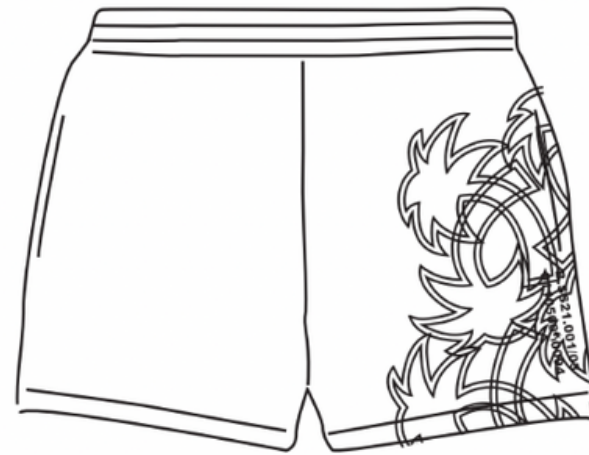
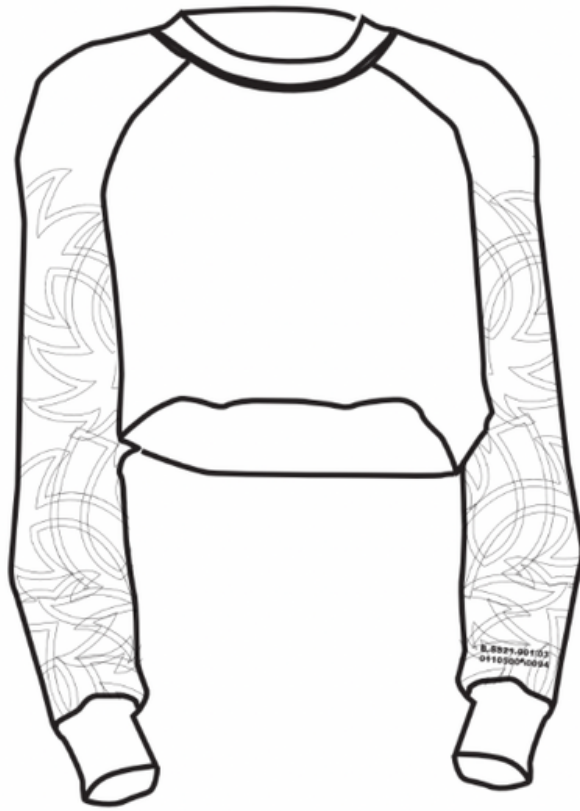
Black



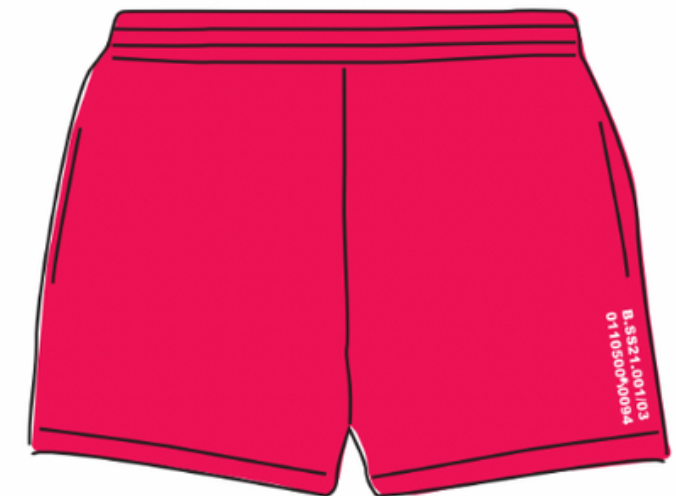






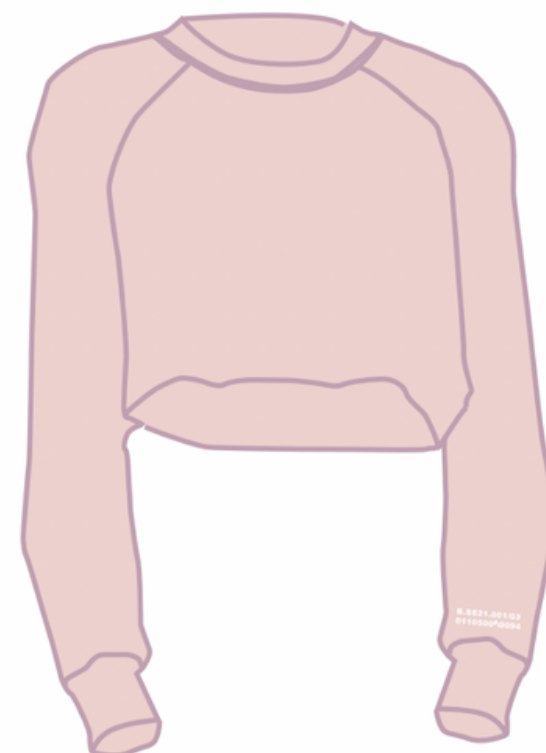
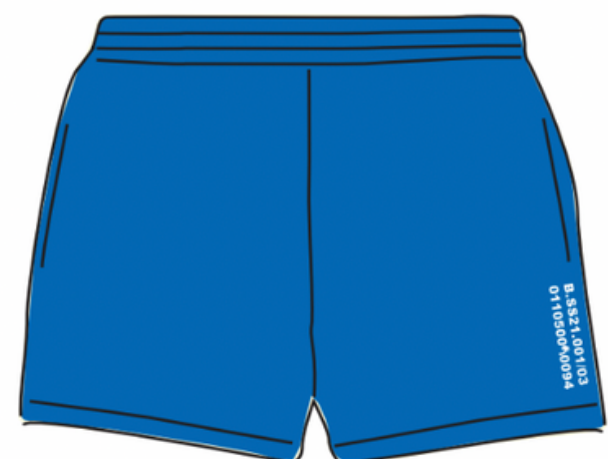
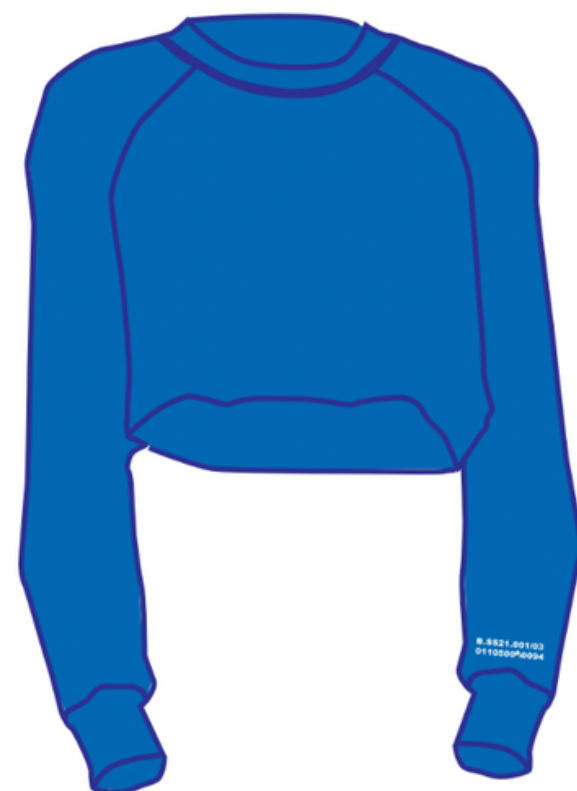
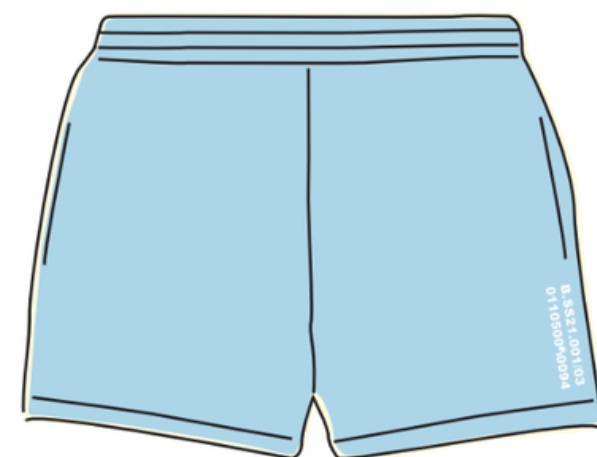
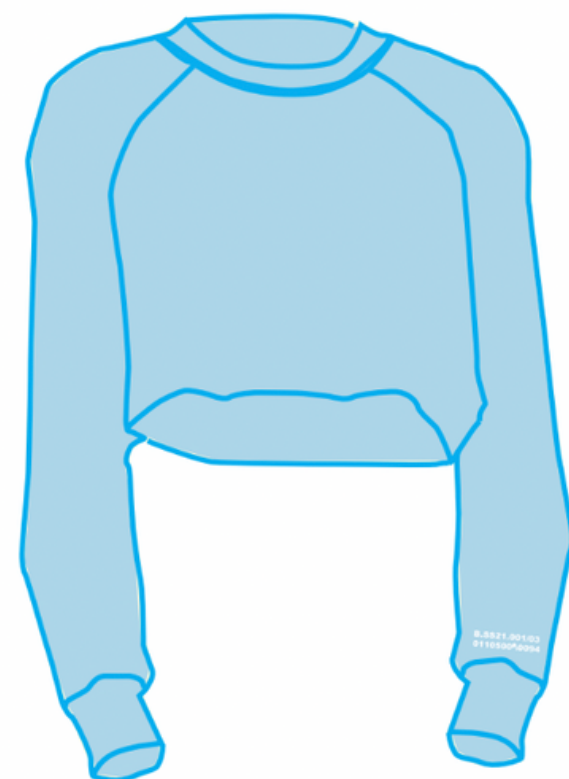
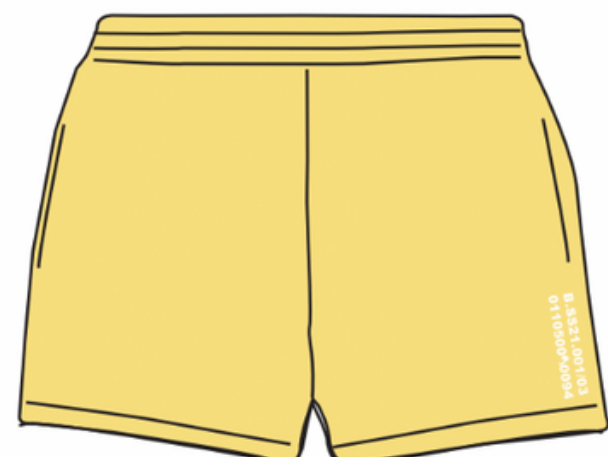


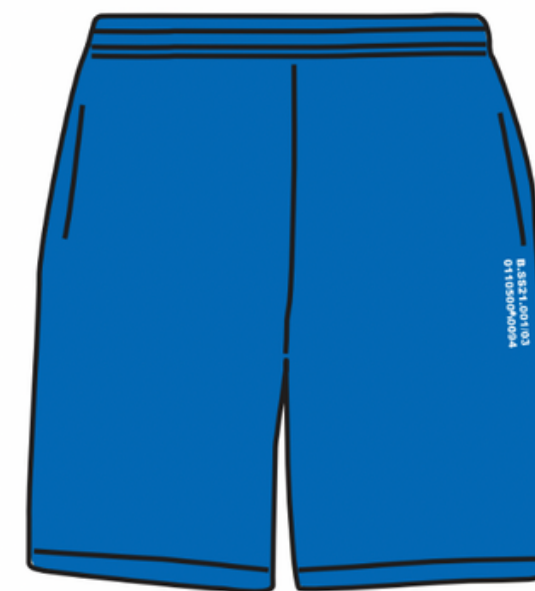
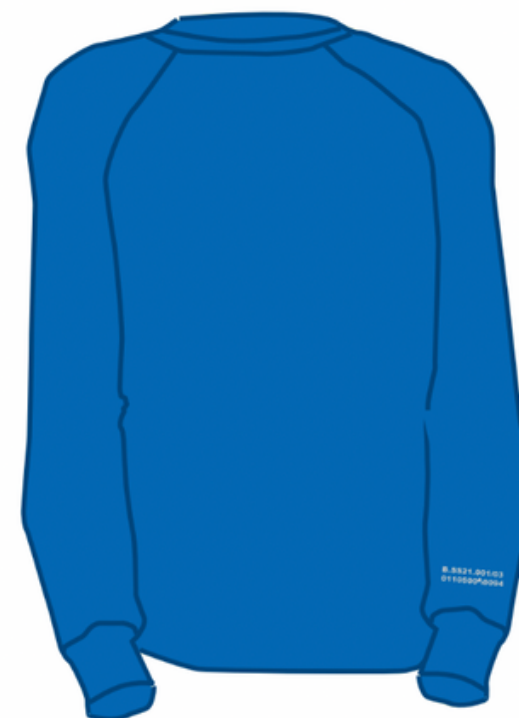
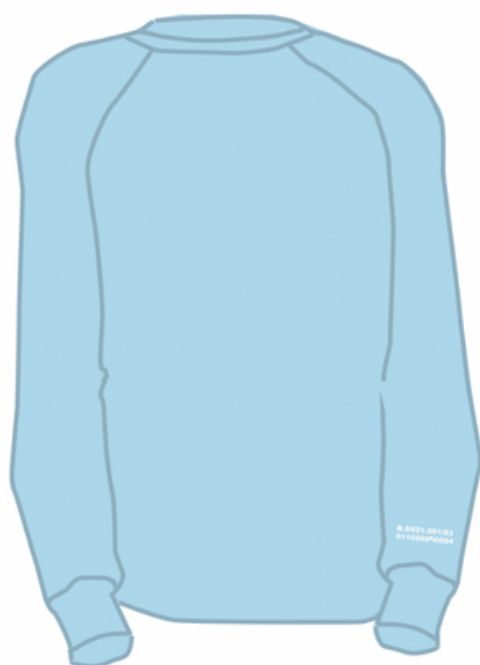
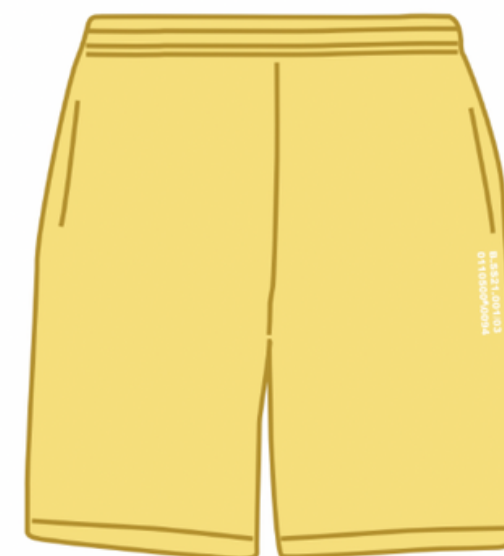
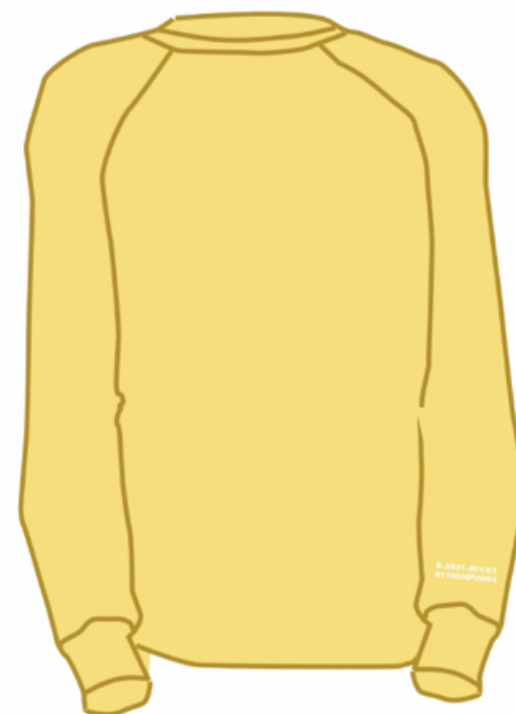
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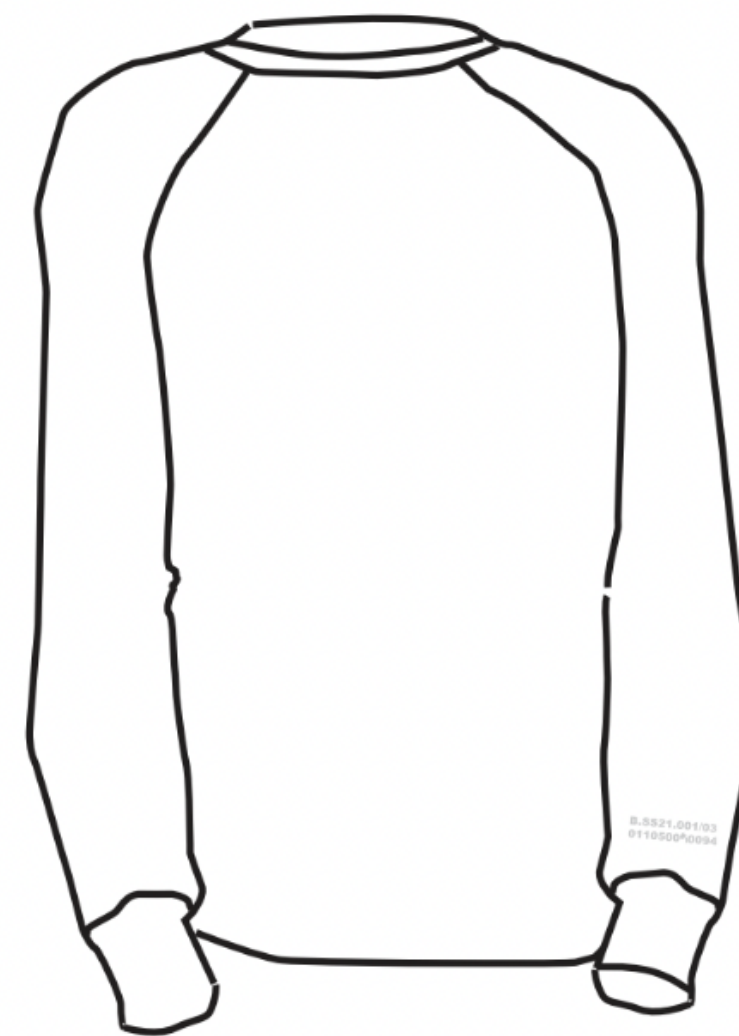
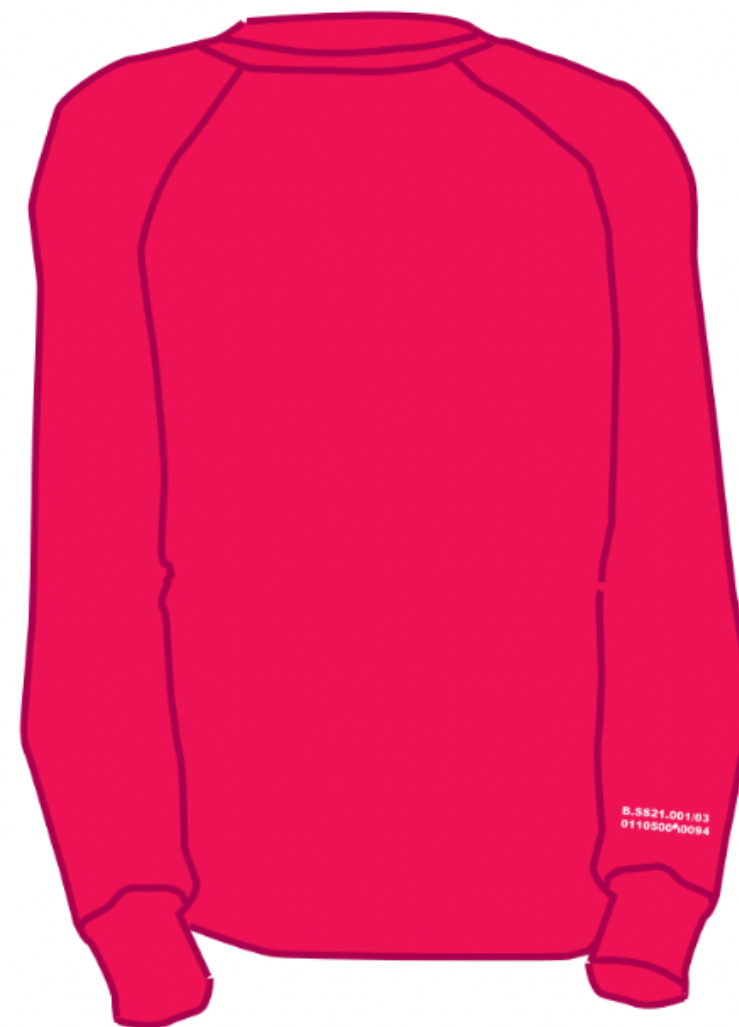
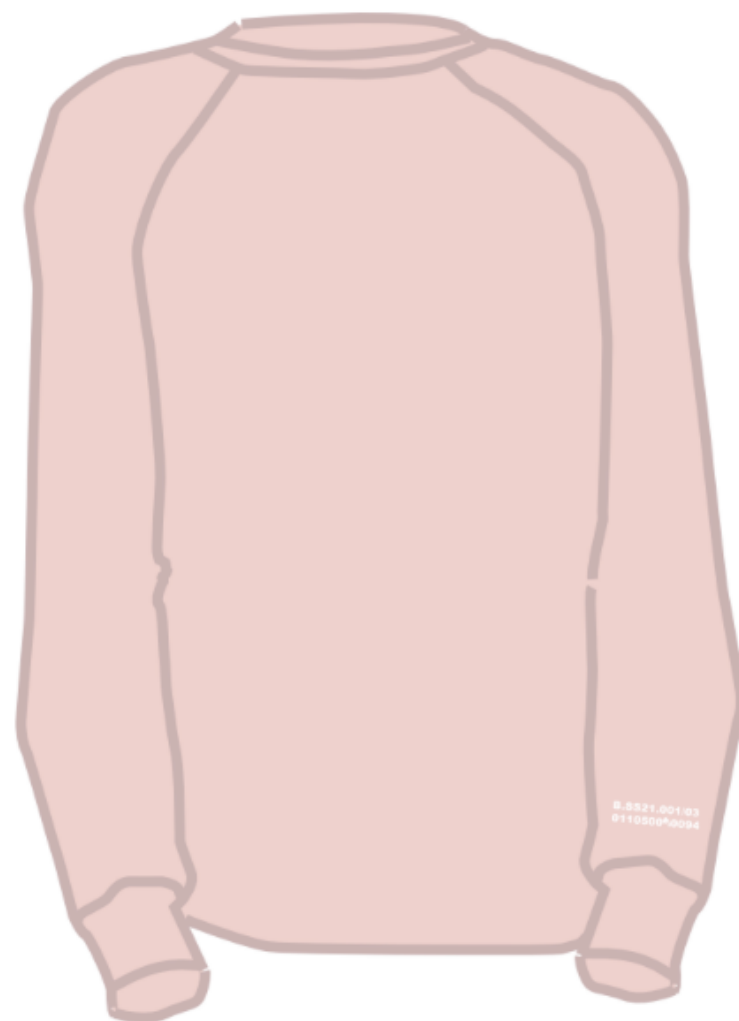


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Soft Pink

It is considered a color for little girls. Little girls are great and colors have no gender. Pirouette pink is one of Pantone's Colors for spring/summer 2021. This beautiful, tender pastel can be considered neutral, especially when you wear it in combination with white. Fashion designers like to enhance this subtle shade with fuchsia and we also like this idea. Light pink goes well with other pastels - blue or yellow and with many strong colors like cornflower blue or emerald green. It looks great in tandem with calm beige, chocolate brown, and blue denim.



Lemon Yellow

Although „illuminating yellow” is one of Pantone’s Colors of the year 2021, this lighthearted shade, associated with mango lassi, made a sensation on the catwalks. The pale yellow is suitable for a monochrome look, so if you’re looking for an original and fashionable tracksuit for this season, choose our mellow yellow sweatpants and the hoodie! And if you’re wondering which colors to combine with yellow, the answer is white, bright pink, or cornflower blue. All pastels will also be a great company for mellow yellow.



Sky Blue

When you look at the summer sky, you feel calm and quiet. When you jump into a blue tracksuit, you can catch your balance. Pantone cerulean blue is one of the biggest colors for the spring/summer of 2021. It is described as the „color of the sky on a serene, crystal clear day“. Designers suggest wearing it head-to-toe and we saw some amazing cerulean suits and jumpsuits on the runways. We liked this vision too, so we created blue sweatpants, hoodies, and shorts that can be combined. You can strengthen this gorgeous pastel by combining it with cornflower blue, or make it more neutral by wearing it with white.



Vibrant Blue

It owes its name to the little flowers but we associate it with the color of a surf suit. It is a deep, saturated and electrifying shade of blue. If you want to bring out this gorgeous hue, combine it with white. You will get a very modern and graphic combo. And if you want to calm this expressive hue, use pastel blue or mellow yellow. What is important - cornflower blue goes well with all varieties of blue including denim.



Black

Black for the summer? Currently, it appears as the most important color for S/S 2021!

Nothing surprising, we always see black on the runways. It is sexy, elegant, stylish and many designers prefer it much more than other neutral colors. Sporty clothes in black take on a more urban feel. Pair a black hoodie with a black, silky midi skirt, wear high heel sandals, add some eye-catching golden jewelry and you can go for dinner to a local trattoria. This season designers showed a predilection for black and white sets. We appreciate it too!



Electric Pink

This vibrant, summery shade works as an energy boost. It does remind us of Barbie but designers and street style icons elevate fuchsia from these naive associations. It is fashionable to wear this loud color solo, but it takes courage. You can ground the power of fuchsia with pastel pink, black and light blue. Fuchsia works great in strong fusions: with red, lavender, purple, orange, or green.



White

White outfits make us feel cool and light during hot days and they accentuate the tan. We love this light, pure, ascetic color because it is the perfect background for the prints and colorful, summer accessories - sandals, sneakers, hats, bags. We put most of our prints on white clothes!

